

## WFMJ Television Inc./NBC Network

101 West Boardman Street  
 Youngstown, Ohio 44503  
 ph: 330.744.8611 • fax: 330.744.3402



|  |  |                        |                         |   |                         |
|--|--|------------------------|-------------------------|---|-------------------------|
| Mailing Address<br>CROSSROADS MEDIA<br>66 CANAL CENTER PLAZA<br>SUITE 555<br>ALEXANDER, VA 22314 | Contract #<br>19471                      | Rev #<br>NEW           | Bill Cycle<br>Broadcast | Print Date<br>5/21/2012                 | Entry Date<br>5/18/2012 |
|  | Advertiser<br>CROSSROADS GPS             |                        |                         | Brand<br>CROSSROADS GPS                 | Network<br>WFMJ         |
|  | Contract Description<br>CROSSROADS GPS-B |                        |                         | Dates<br>05/23/12 - 05/29/12            | Revenue Type<br>CA5     |
|  | Estimate #<br>579                        | Proposal #<br>06816905 |                         | Primary Salesperson<br>PHILADELPHIA PMC | Buyer:<br>Noelle Ramsey |

## Billable

| Broadcast | Airtime     |            | Spots | NTR   |     | Total       |            |
|-----------|-------------|------------|-------|-------|-----|-------------|------------|
|           | Gross       | Net        |       | Gross | Net | Gross       | Net        |
| Jun 2012  | \$5,350.00  | \$4,547.50 | 4     |       |     | \$5,350.00  | \$4,547.50 |
| Totals:   | \$10,050.00 | \$8,542.50 | 8     |       |     | \$10,050.00 | \$8,542.50 |